

Tell your story, connect with donors, and boost your fundraising campaign performance with a Free Explainer Video

from  UpChannels

Exclusive Offer



UpChannels is partnering with Do Good Points for an exclusive promo offer for non-profits. We'll create a simple video explainer to communicate your mission to potential donors, absolutely FREE!

Boost results of your Do Good Points campaign, reach out to your existing base, and share on social. If you love our work, check out our monthly Content Marketing packages, exclusively available to non-profit partners of Do Good Points.



Starter Content Package

\$150 / Month

Choose 1 each Month

- ★ 11-minute simple video (includes script writing, production using stock footage / music and customer- provided footage /audio)
- ★ Video upgrade (add professional voiceover, custom animation)
- ★ 2 graphics: logo, infographics, social media images, banner ads etc
- ★ 2 short copywriting pieces (within 500 words): scripts, blogs, articles, social posts etc
- ★ 1 long copywriting piece (within 1000 words): scripts, blogs, articles, newsletter etc



Full Content Package

\$350 / Month

Choose 3 each Month

- ★ 11-minute simple video
- ★ Video upgrade (add professional voiceover, custom animation)
- ★ 2 graphics: logo, infographics, social media images, banner ads etc
- ★ 2 short copywriting pieces (within 500 words): scripts, blogs, articles, social posts etc
- ★ 1 long copywriting piece (within 1000 words): scripts, blogs, articles, newsletter etc
- ★ 1 long copywriting piece (within 1000 words): scripts, blogs, articles, newsletter etc



Month Brand Voice Package

\$1,000 / Month

Choose 3 each Month

- ★ 1 video (up to 2 min)
- ★ 3 graphics: logo, infographics, social media images, banner ad etc
- ★ 4 short copywriting pieces (within 500 words): scripts, blogs, articles, social posts etc
- ★ 2 long copywriting piece (within 1000 words): scripts, blogs, articles, newsletter etc

Plus Continuous Social Management:

- ★ Scheduled posts of above content we create across your channels
- ★ Scheduled posts of other relevant content from your team or external sources
- ★ Define target audience profile and convert into keywords/ titles/ hashtags
- ★ Engagement with target profile through engagement in influencer & relevant conversations
- ★ 100k impressions and 1k user engagements guaranteed

SINGLE REQUESTS

- ★ **\$100** - 2 graphic design pieces
- ★ **\$100** - about 1k words copywriting - 1 or 2 pieces
- ★ **\$150** - 1-minute simple video (stock footage/music or customer-provided footage/audio)
- ★ **\$300** - 1-minute video (also includes custom animation, professional voiceover)
- ★ **\$400** - 2-minute video (also includes custom animation, professional voiceover)
- ★ **\$500** - Social media management / engagement (100k impressions and 1k user engagements guaranteed)



GET IN TOUCH TO CLAIM YOUR FREE VIDEO
team@upchannels.com